



Workshop Call Co-Creating Cultural Events: Engaging

Library of the Goethe-Institut Netherlands, Amsterdam

♣ Language: English

Young Voices

What's it about?

We're inviting you to a creative workshop where you'll team up with other young people to develop new cultural event ideas – with a real chance for your idea to be brought to life at the **Goethe-Institut Netherlands** on **June 26, 2025**!

In collaboration with the cultural hub **VOXPOP** from the University of Amsterdam, we aim to bring young perspectives into cultural work, develop fresh ideas for diverse audiences, and create new event formats that truly resonate with young people.

What can you expect?

- An inspiring full-day workshop with input from cultural professionals
- Group-based idea development supported by coaches and staff from the Goethe-Institut, the Duitsland Instituut Amsterdam, and VOXPOP
- Pitching of your event ideas
- The most compelling idea will be realized on **June 26, 2025**, with a **€2,000** budget!

© Who should participate?

- Students & young creatives (18 35 years)
- Anyone interested in cultural engagement, social topics, event organization, or community building
- Members of student organizations
- Anyone who wants to co-create culture instead of just consuming it













Schedule (preliminary)

09:30-10:00 Welcome & Introduction

10:00-11:00 Impulses & Best Practices from Culture & Social Media

11:00-12:30 Brainstorming & Initial Concepts

12:30-13:30 Lunch Break

13:30–15:00 Refinement & Budget Planning

15:00-15:30 Presentations & Feedback

Why should you join?

- Your ideas will be heard and maybe even brought to life
- You'll get direct access to cultural professionals and insider knowledge
- You'll become part of a creative network of young people in Amsterdam
- You'll gain valuable experience in concept development, event planning, and pitching
- You'll receive an exclusive certificate of participation and a boost for your CV

Interested?

Sign up now – and tell us in two to three sentences why you want to join! Spots are limited – we're excited to meet you, hear your ideas, and get your perspective on culture.

Register via email: i.hartevelt@uva.nl

Check our Social Media: <u>DIA</u>, <u>VOXPOP</u>, <u>Goethe-Institut Niederlande</u>

Registration Deadline: 16 May 2025

Let's co-create the future of cultural events!

PARTNERS







